

PVC banner making Business.

The Fabric is imported in INDIA from CHINA, **20000 Tons of material PER MONTH** is imported at Nahva Sheva Port alone. AND : INDIA: ONLY 11 manufacturers Nation-wide so far.

In any country the Nation-wide Crores of meters of Banners are needed for and by



- Any Automobile company
- Any Cell phone Company and Service provider like Hutch, vodaphone, Idea.....
- Any Cosmetic company
- Any medicine / Pharmaceutical company
- Any Soft Drink company
- Any textile company
- Any Adhesive company
- Any Paint company
- Any political Campaign
- Any Film promotion campaign
- Any Electronic / Household article campaign
- Any Kitchen appliance Product Campaign
- Any Namkeen / Sweet Product Campaign
- Any GUTKHA company's campaign
- ANY bank's Names and advertisements
- Municipalities' campaigns on Clean City - green Cist
- Government's Polio free Nation Campaign
- AIDS prevention campaign
- Any TV Channel campaign like latest COLOR channel's Nation-wide campaign
- Any plastic Company's Campaign
- Any Airliner's Advertisements
- Tooth paste and Tooth Brush companies
- Any Health drink campaign like Horlics or Bourn vita
- Any Chocolate company's Ad Campaign
- Rice/ Food grains' advertisement campaigns
- Builder's New Schemes ad campaigns
- Solar and wind power campaign
- Tea Companies
- Tire and tubes.....

In Short all the companies need Banners for marketing products

ANY OUT DOOR ADVERTISING.

MUCH OF USE IN All World-wide Exhibitions A Huge and Big Application

Welcome Banners

Sweet Shop banners

Jewelers' Banners

Xerox - Photocopy (Yellow printed) Banners

Tournament announcements,

World cups of Cricket/ football campaign

Navrathri Utsav/ Onam Utsav/ ganesh Chaturthi Utsav and all such Big BHAKTI Utsav

Any Shop / Buisness establishment needs Banners

LED & Showroom Display

NOW Banners are used on SLUMS in place of Talpatri because Banners are leak proof.

FM Radio Advertisements

Lotteries and Schemes

Sheds and shelter Umbrellas are now made from FLEX.

Above all in INDIA Diwaloi and Holi and all such Festivals use lot of banners for many occasions and Schemes' announcements from Traders and sellers.

In Gujarat vegetable vendors and smallest possible vendors keep Banners.

Present INDIAN FLEX market:

At present, Indian market is booming with 25-30% annual growth and is worth around Rs 500-600 crore.

Chinese flex has above 90% market share in India and Korean flex with just 5-7%, means Millions of meters are imported from CHINA which we can replace.

BUT Government of INDIA has imposed Anti Dumping Duty for importing on this which is goods.

Why should we make this in INDIA?

- 1) Duties of overall (10 % + 12 % + 4 %) = 29.28% + **Anti Dumping Duties** + Shipment + Insurance + Weight (Which is with the packing material weigh) + Inland transportation +

Interest on payments made for importing. + USD conversion cost paid + Lower quality because they supply substandard based on Lesser GSM than ordered.....

- 2) Started uses directly as Talpatri, otherwise, woven sack + Both sides laminated is a costlier fabric compared to Flex Banner fabric.
- 3) Easily available Fabric for the looters and Thieves for their usage since banners are simply stolen from wherever they are at public places unless secured.
- 4) Can be made with 2nd grade Chinese PVC powder + CaCO₃. We can easily manage to get this.
- 5) Indians also supply lesser GSM than ordered. This is supplied on per meter basis.
- 6) Above all, ever increasing demand for the product.

In India advertising industry is worth more than 3.5 billion US dollars annually with a growth rate of approximately 20% per annum.

THIS IS THE OPPORTUNITY TO MAKE A PRODUCT WHICH IS ALWAYS IN DEMAND AND NO RECESSION AT ALL.



Smaller Applications

To



Big applications

Each and every advertisement applications / notices / directions/ small to big occasions / Indian National Time-pass festivals like Politics and cricket.....

Important figures : Investment in land + Building of About Rs. 1.75 Cr, Machinery Rs 10 Cr., Utilities and EB cost plus all misc costs at about Rs. 1 Cr and Working Capital cost of about Rs. 1.5 Cr can start this business. IN all about Rs 14.25 Cr. High production plant capacity of about 1 to 1.5 TPH depending upon what thickness is made.

And a banner made with Rs. 0.8 per square foot is sold at about Rs 1.75 to R 2.25 and a banner made with Rs 2.25 per Sq. Foot is sold at Rs 4 per Sq. Foot.

IN making nay banner fabric, Lot depends on :

Thickness, Quality, Use of CaCO₃, Use of In-Between Greed-Quality and cost....

Also this is man-made fabric and so subsidies be claimed.

All the figures are indicative and can change on the date of discussions.

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